



Middle Earth Tiles are true "NATURAL TILES"  
which like good wine improve with age

## Why Specify Middle Earth Tiles?

<b>ECOLOGICAL</b>	Middle Earth tiles use natural raw materials and are 100% recyclable
<b>NO VOC's</b>	There are no Volatile Organic Compounds (VOC) used in manufacturing.
<b>"CRADLE TO GRAVE"</b>	In today's ecological conscious world, Middle Earth tiles are truly a "cradle to grave" product, which are long lasting and easy to maintain with environmentally acceptable cleaners
<b>CARBON FOOTPRINT</b>	Middle Earth tiles have the lowest carbon foot print of any tile supplier to the New Zealand market
<b>COLOURFAST</b>	The colour of Middle Earth terracotta is created by firing temperature. Unlike concrete, Middle Earth tiles will not fade with age.
<b>NON-SLIP</b>	Middle Earth terracotta tiles have a mean coefficient of friction of 0.7 (Horizontal surfaces in New Zealand should have a mean coefficient of friction not less than 0.40).
<b>WEIGHT/THICKNESS</b>	Middle Earth tiles differ from the competition through their easily visible greater thickness, which gives higher quality. "Size does count"
<b>SELECTION OF PIECES AND SIZES</b>	Middle Earth have a large number of special pieces and sizes giving a solution to a large number of architectural applications
<b>NON REFLECTIVE</b>	Used outside, Middle Earth terracotta tiles will not dazzle in bright light.
<b>THICKNESS OF GLAZE</b>	Middle Earth Glazed tiles are hand glazed with a minimum of three thick glaze coats unlike "photo-copy" machine glazed tiles. This gives a long lasting colour finish with real depth of colour
<b>HIGH THERMAL MASS</b>	Middle Earth Terracotta tiles have excellent thermal mass. The tiles absorb heat during the day to expel in the evenings, likewise stay cooler as the day heats up.
<b>WATER ABSORPTION</b>	Except for Cobble tiles, all Middle Earth Terracotta tiles are pre-sealed giving excellent resistance to water absorption and freezing.
<b>TIMELESS</b>	Unlike imported tiles which are often supplied from limited production runs, Middle Earth tiles are timeless and additional tiles are available many years after the original tiles have been installed.
<b>MADE IN NEW ZEALAND</b>	The Middle Earth Tile Company is a proud New Zealand manufacturer and is 100% New Zealand owned